



# KARINA WORLDWIDE

EDUCATOR • AUTHOR • MODEL • BRAND AMBASSADOR •  
ENTREPRENEUR • CONTENT CREATOR



# Who Am I

Karina Henry is an author, educator, traveler, and entrepreneur. Karina is a proud New York native with Southern roots who has had the pleasure of living in four countries (Thailand, China, USA, and Mexico). She is the founder of Karina Worldwide LLC. and Karina's Virtual Learning Academy for ESL Learners. She is also the author of the book series, "The Amazing Adventures of Kaylen the Kid Traveler," a children's travel book series inspired by her real-life experiences as a teacher living in China and traveling throughout Asia, Africa, North America, South America, and Europe.

Karina's content focuses on culture immersion and unique travel experience especially if they include local cuisine. She enjoys affordable and unforgettable travel experiences while immersing herself in the cultures of the places she explores. She also enjoys documenting her adventures, struggles, challenges, and triumphs as an expat and uses her influence to inspire others who are interested in living life while experiencing the world - whether domestically, internationally, temporarily, or permanently.

## Affiliates (not all are listed)

- Gigiri Lion Villas (Kenya)
- Meet Curve (USA)
- Rotita (China)
- D'yanu (USA)
- Salt Tequila (USA/Mexico)
- KnowFashionStyle (China)
- Antigua Tours (Guatemala)
- Kholle House (Tanzania)
- Bibi Q Boutique (Nigeria)
- VoogueMe (China)
- Ublins (China)
- Ngong Treehouse (Kenya)
- Acanto Hotel (Mexico)
- Selvanova Suites (Mexico)
- Boob Sculpt (USA)
- Ocean Zen Suites (Mexico)
- Tarriss (USA)
- Travel Insurance Master (USA)



# Instagram

@karinaworldwide

- 33.2k followers
- 67.6% Female
- 32.4% Male
- Ages 18-54
  - Top Age: 25-34 - 47.1%
- Top Location: USA - 82.2%

## Top Post Locations

- Tulum, Mexico
- Zanzibar, Tanzania
- Antigua, Guatemala
- Nairobi, Kenya



@Karinaworldwide

ENGAGEMENT RATE

**7.43%**

2,046  
likes

198  
comments



# Youtube

Karina Worldwide

- 5.3k subscribers
- 62% Female 38% Male
- Ages 18-45

## Top Viewed Videos

- Perfect Sculpt Boob Tape Review - 224k views
- Post-Quarantine Swimsuit Edition Try-On Haul ft. Rotita (sponsored video) - 26k views
- Dating in China - 27k views



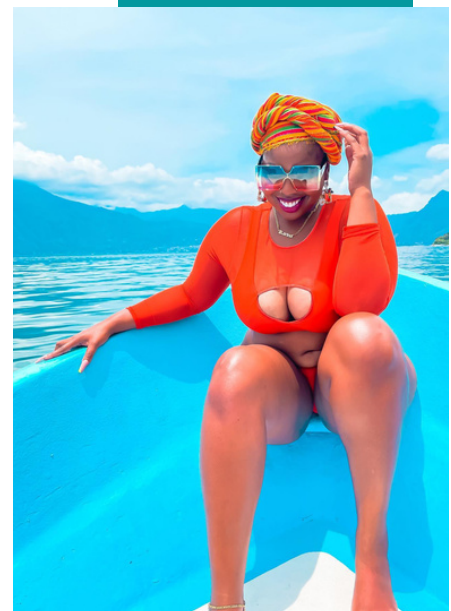
# Tiktok

@karinaworldwide

- 88.9k followers
- 74% Female
- 26% Male
- Top Location: USA - 85%

## Top Viewed Videos

- Kenya - 8/24/21 - 2.9 million views
- Tanzania - 12/17/21 - 3.2 million views
- Mexico - 3/5/22 - 3.7 million views
- Mexico - 7/30/22 - 5.3 million views



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# Travel Page Features

My travel content is featured weekly on popular travel, lifestyle, and mainstream pages (not all are listed)

